

GLOW SOLAR

Curious about solar, but don't know where to begin? Let Glow Solar help.

WHY SOLAR?

A solar system for your home or business has many benefits.

- Significantly reduced energy costs.
- Protection against ever-rising utility rates.
- Increased energy independence.
- Increased property value with no tax impact.
- Environmental benefits of clean, renewable energy.
- Positive impressions with your community.

WHY NOW?

Incentives & discounts cover over 30% of costs.

- Federal Investment Tax Credit covers 30% of the system's costs.
- Wisconsin Focus on Energy Solar Incentive delivers up to \$1,000 for residential systems (based on location) or \$50,000 for commercial systems (based on size).
- Wisconsin Renewable Energy State Sales and Use Tax Exemption saves 5% in avoided cost.
- Business Tax Deduction from Depreciation = 15% of project cost in year 1 (for 21% tax rate).

WHY GLOW SOLAR?

Glow can provide the information you need to determine if solar is right for you - at no cost & with no obligation.

1. Contact Glow Solar to discuss your home/business, energy needs, and priorities. After that, all that is needed to get started is your address and your last 12-months of energy bills.
2. Glow will prepare a no-obligation solar system design tailored to your needs and space.
3. Glow will discuss the system and cost with you – including the energy production, electricity cost savings, environmental offsets, and financial incentives you can expect.
4. If you are interested in continuing, Glow will visit your home/business to gather information needed to finalize the system layout and answer any remaining questions you may have.

If at any time we don't think solar is right for you based on your home/business, needs, or priorities, we'll tell you. If you want help evaluating alternative proposals, we'll do so honestly and make sure you understand all significant differences.

If you decide to go solar, Glow will make the experience simple, informative, and worry-free.

5. Glow will engineer and install your system using only Tier 1 equipment with industry-leading warranties to ensure reliable performance, longevity, and peace of mind.
6. After energization, Glow will monitor your system for a full year, provide monitoring so you can track your solar production, and happily answer questions you have at any time.



Glow Solar, headquartered in Madison, WI, is a developer of turnkey solar energy systems for the residential, commercial and agricultural sectors. Glow takes pride in our midwestern roots and is committed to providing an amazing customer experience and to giving back to the communities we live and work in.

Call (833) 456-9765 or visit goglowsolar.com/contact to learn more or get started.