

GLOW SOLAR

Why Home Solar?

A home solar system has many benefits. Regardless if your motivation is saving money, increasing your energy independence, reducing your carbon footprint, adding value to your home, or making a statement...home solar delivers.

FINANCIAL

- **Significantly reduced energy costs.** Going solar and generating your own electricity means that you will be using less of the expensive utility-generated electricity, resulting in immediate savings on your energy bill.
- **Safeguard against ever-rising utility rates.** Utility rates increase over time, so even if you don't use more electricity, your energy bill still goes up. Fortunately, the cost of electricity generated by your solar system is fixed for the life of the system and not impacted by always increasing utility rates.
- **Incentives & tax credits cover over 30% of costs.** Glow Solar will make sure that your project captures all available federal, state, and local incentives, savings, and credits – which at present total over 30% of the total cost in Wisconsin.
- **Get paid for extra solar energy.** In Wisconsin, “net metering” rules allow energy produced by solar systems (≤20 kW) not used on-site to be credited back to the system owner - essentially allowing excess solar energy to be sold back to the electric grid.

LIFESTYLE

- **Increased energy independence.** By installing a solar system, you produce most of your own electricity directly where it is consumed, reducing your reliance on the utility to produce it far away and deliver it to you, as well as your dependence on fossil fuels.
- **Environmental benefits of clean, renewable energy.** Traditional electricity is produced by burning fossil fuels like coal and natural gas. Solar, on the other hand, is a clean, renewable, environmentally friendly source of energy. By going solar, you reduce emissions of greenhouse gasses and other dangerous pollutants including sulfur oxides, nitrogen oxides, and particulate matter.
- **Positive impressions with friends and neighbors.** Installing a solar system is an excellent way to demonstrate your commitment to the environment, your interest in technology, and/or your financial astuteness in a visible manner.
- **Long life, low maintenance, and extensive warranty.** Solar systems have a very long life and are virtually maintenance-free. Solar panels and most other system components have a 25-year warranty. Glow Solar offers a 10-year workmanship warranty on all installations.

HOME

- **Increased property value with no tax impact.** Studies show that a solar system is an asset that will increase the market value of your home, making it more appealing to future buyers who will pay a premium for a home with solar. And since Wisconsin has a special exemption, solar systems do not add to the assessed value of a home and do not increase property taxes.
- **Back-up power potential.** If storage batteries are installed as part of your solar system, you can utilize the electricity your system generates even when the rest of the grid goes down.
- **Increased home energy efficiency.** Solar panels use sunlight that otherwise would be absorbed directly by your roof. Airflow between the panels and the shingles further cools the roof. Together these factors reduce the temperature inside your house, improving your home's energy efficiency.
- **Extended roof life.** Solar panels extend roof life by protecting the shingles from sun bleaching and drying as well as from harmful elements like rain, snow, and ice that can damage a roof.

Glow can provide the information you need to determine if solar is right for you - at no cost with no obligation. Call (833) 456-9765 or visit goglowsolar.com/contact to get started.